

program to the produce circuitry connections in the processor in producing the output electrical signals from the input electrical signals, including generating output signals representing [a packing list for] an order received from a web site for [of] a product from the input data entered at the input device;

a digital electrical computer shipping system to assign] and shipping information to the order;

a communications system for transmitting the electrical signals representing the packing list and the shipping information signals;

a printer device at a distribution center located remotely from the order center and from the shipping system for receiving the signals representing the packing list and for printing a packing list from the signals representing the packing list; and

packaging for the product for shipment from the distribution center according to the shipping information signals.

39.(Once Amended) A method for making an apparatus for the method of claim 1, the method including the steps of:

providing an order center apparatus located at an order center, the order center apparatus including a digital electrical computer having a processor, the processor electrically connected to a memory device for storing and retrieving operations including machine-readable signals in the memory device, to an input device for receiving input data and converting the input data into input electrical signals, to an output device for converting output electrical signals into output, the processor controlled by a computer program to the produce circuitry connections in the processor in producing the output electrical signals from the input electrical signals, including generating output signals representing a packing list for an order of a product from the input data entered at the input device;

providing a digital electrical computer shipping system controlled by a program to assign shipping information to the order;

linking the order center apparatus and the shipping system to a communications system including the Internet for transmitting the electrical signals representing the packing list and the shipping information signals;

linking a printer device to the communications system at a distribution

EY Cont
41

center located remotely from the ordering center and from the shipping system for receiving the signals representing the packing list and the shipping information signals, and for printing a packing list from the signals representing the packing list; and shipping the product specified by the packing list, according to the shipping information signals, and from the distribution center.

Add new claims 41- 49 as follows.

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41. The method of any one of claims 1-34, 36, 37, wherein any one of the steps of assigning shipping information signals, linking by digital communication, and transmitting the signals representing the packing list is carried out by communicating over the Internet.

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42. The method of any one of claims 1-34, 36, 37, wherein any two of the steps of assigning shipping information signals, linking by digital communication, and transmitting the signals representing the packing list is carried out by communicating over the Internet.

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43. The method of any one of claims 1-34, 36, 37, wherein all of the steps of assigning shipping information signals, linking by digital communication, and transmitting the signals representing the packing list is carried out by communicating over the Internet.

EY Cont
43
44. A method for using a digital electrical computer apparatus located at an order center for shipping a gift and a customizable message to a recipient, the method including the steps of:
producing output electrical signals representing a gift by causing an order center apparatus located at an order center to change input digital electrical signals into the output digital electrical signals, the order center apparatus including a digital electrical computer having a programmed processor, the processor electrically connected to a memory device for storing and retrieving machine-readable signals in the memory device, to an input device for receiving input data and converting the input

data into the input electrical signals, and to an output device for receiving the output electrical signals;

specifying the gift and the consumer-composed message to the recipient by electrically connecting the input device to an ordering system digital electrical computer, electrically connecting the ordering system digital electrical computer to a web site with resources for specifying the gift and for specifying the consumer-composed message to the recipient, and electrically connecting the web site to the processor; and

shipping the gift to the recipient and communicating the consumer-composed message to the recipient.

44
45. The method of claim 44, wherein the step of specifying the gift and the consumer-composed message to the recipient is carried out with the web site with resources including a Blue Mountain-type greeting card and includes specifying a graphical element.

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46. The method of claim 44, wherein the step of specifying the gift and the consumer-composed message to the recipient is carried out with the web site with resources including a Blue Mountain-type greeting card and includes specifying a customizable element in one digital format.

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47. The method of claim 44, wherein the step of specifying is carried out with the web site with resources including a Blue Mountain-type greeting card.

47
48. A method for using a digital electrical computer apparatus located at an order center to implement a delivery customized and fulfilled just for a recipient, the method including the steps of:

producing output electrical signals representing a list of necessary intermediates of a flower arrangement for a delivery customized and fulfilled just for a recipient by causing an order center apparatus located at an order center to change input digital electrical signals received from an Internet web page into the output digital electrical signals, the order center apparatus including a digital electrical computer